

# PERRIN C. SMITH

JOURNALIST/WRITER

## AWARDS

- **1st Place: Best Use of Social Media, Social Media Promotion, Associated Collegiate Press,** October 2021
- **Honorable Mention: Story of the Year, Column, Associated Collegiate Press,** October 2021
- **Finalist: Best Social Media, College Media Association,** August 2021
- **Finalist: Best Ad, College Media Association,** August 2021
- **2nd Place: Opinion Writing, Associated Collegiate Press,** July 2021
- **1st Place: Overall Excellence, Social Media Presence, Society for Collegiate Journalists,** April 2021
- **4th Place: Best Podcast, Associated Collegiate Press,** March 2021

## SKILLS

Adobe Photoshop (Certified)  
Adobe Lightroom  
Adobe InDesign  
WordPress  
Microsoft Office  
AP Style  
Chicago Style  
Fact-Checking  
Copy Editing  
Researching  
Interviewing  
Copy Writing  
Content Evaluation  
Social Media

## CONTACT

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## EXPERIENCE

### Editor-in-Chief

District and Square 95 (March 2021–Present)

- Overseeing a 35-person team to create daily news, long-form stories
- Consolidating staff, leading to a 10% increase in articles per week
- Writing an award-winning column about storytelling in video games
- Facilitating overhaul of website, increasing web traffic TK
- Managing a team of editors and designers to create issues of our biannual magazine

### Jeff Baskin Editorial Intern

Oxford American (June 2021–Present)

- Fact-checking short stories, essays, and web features
- Evaluating short story and flash fiction submissions
- Drafting social media captions to promote issues of the magazine

### Deputy Editor

Square 95 (November 2020–March 2021)

- Led total rebrand of SCAD's student news magazine into a focused, literary publication, doubling readership
- Decided project goals and cutting production time in half
- Selected all articles for publication and led writing/editing team

### Chief Social Media Strategist

District (October 2020–March 2021)

- Began design team to work on Instagram and YouTube, increasing account engagement by over 10%
- Created, produced the podcast, "Bookmarked and Dogeared," with guests from Newsweek, HBO Max, VICE News Tonight, and more

### Video Production Intern

Walker County Commissioner's Office (June–August 2019)

- Photographed events for print and digital publication
- Filmed short videos and PSAs about government organizations

## EDUCATION

### Savannah College of Art and Design

B.F.A Writing, Expected Graduation: March 2022  
3.92 GPA

**Minors:** Creative Writing and Photography  
**Dean's List,** 2018–Present  
Society for Collegiate Journalists